Entrepreneurship (MBA)

Semester 1

GMT6021 - Company Project / Project Work	
ID	GMT6021
Level	Expert Level
Credits	6 Credits
Hours per week	4
Frequency	Once a Year
Kind of Examination	PLP
Language	English
category	Course
Discipline	Business Administration
Pedagogical Approach	Lab
Objectives	By the end of the course, the participants shall be capable of • comprehending the character and complexity of business life, • analyzing and solving practical challenges in their field of study, • applying research methods on specific business case studies, • transferring theoretical knowledge to practice, • understanding and demonstrating process management, • working successfully in a cultural diverse team environment and • contrasting their future career plans with real-life business.
Class Size	Between 5 and 10 students (dependent on the size of the company and the relevant task)
Content	• Foundations of project management • The framework for project management • Goal Setting • Project Process • Case Study conjoined with company and academic advisor • Project Presentation

	• Project Review
Relationship with other courses	Classes are open to international guest students from our partner universities.
Workload	180 hours, thereof Contact time 60 hours (4 hours per week x 15) self-study 120 hours

GMT6031 - Strategic Management

ID	GMT6031
Level	Advanced Level II
Credits	6 Credits
Hours per week	4
Frequency	Once a Year
Kind of Examination	PLK/PLM/PLR/PLH
Examination time	60 minutes
Language	English
category	Course
Discipline	Business Administration
Pedagogical Approach	Interactive approach
Objectives	By the end of the course, the participants shall be capable of • understand the process of strategic management, • consider the company with respect to its environment, • identifying and differentiating between strategic and operative issues and • using a number of the instruments most commonly used in strategic analysis.
Class Size	Class participation is limited up to 25 students
Content	• The role of Strategic Management • Basic concepts in strategic thinking • The strategic options and methods of implementation • The company audit • Definition and use of the value chain • Benchmarking as a strategic tool

	• The industry analysis • The competitor analysis • Forecasting and analyzing the future • Evaluating the strategic position
Relationship with other courses	Classes are open to international guest students on MBA level. Foundations in Business Functions.
Workload	180 hours, thereof Contact time 60 hours (4 hours per week x 15) self-study 120 hours

GMT6032 -

GMT6033 -

GMT6043 - Leadership

ID	GMT6043
Level	Expert Level
Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLR/PLH
Language	English
category	Course
Discipline	Business Administration
Pedagogical Approach	Interactive approach
Objectives	By the end of the course, the participants shall be capable of • naming the fundaments of classical leadership concepts, • using and examining the tools and processes of leadership, and combining these with a business setting, • analyzing and evaluating business environments for identifying areas of growth and skills development.
Catalog Entry	This course intends to acquaint students to the fundaments

	of classical leadership concepts, and to the tools and processes of leadership combining these with a business setting.
Class Size	Class participation is limited up to 25 students
Content	• General overview on current leadership concepts: Theory versus practical experience • Challenges for leaders of today • Goal setting in the new economy • Risk taking • Techniques for accomplishing dramatic change • Predicting problems and probable outcomes • From old-school to new reality: Leaderships styles between tradition and innovation • Case study
Relationship with other courses	Classes are open to international guest students on MBA level. Foundations in Business Functions
Workload	90 hours, thereof Contact time 30 hours (2 hours per week x 15) self-study 60 hours

HRM6041 - Change Management

ID	HRM6041
Level	Expert Level
Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLR/PLH
Language	English
category	Course
Discipline	Human Resource Management
Pedagogical Approach	Interactive approach
Objectives	By the end of the course, the participants shall be capable of: • recognizing the relevance and impact of change management to a business system, • understand the change process, • obtaining and allocation resources to the change

	process and
	• demonstrating leadership within a change management process.
Catalog Entry	This course covers the change management process including understanding and influencing the organizational culture and group dynamics & teamwork.
Class Size	Class participation is limited up to 25 students
Content	• The Change Management process • Building vision • Designing the organization • Allocation of resources • Understanding and influencing the organizational culture • Leadership • Power and influence • Resistance to change • Group dynamics & teamwork • Controlling the change process
Relationship with other courses	Classes are open to international guest students on MBA level. Foundations in Business Functions(Module)
Workload	90 hours, thereof Contact time 30 hours (2 hours per week x 15) self-study 60 hours

LAW6042 -

Semester 2

GMT6061 - Business Planning	
ID	GMT6061
Level	Advanced Level I
Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM
Examination time	60 minutes
Language	German

category	Course
Discipline	Business Administration
Pedagogical Approach	Interactive approach

GMT6062 - Strategic Planning

ID	GMT6062
Level	Advanced Level I
Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM
Examination time	60 minutes
Language	German
category	Course
Discipline	Business Administration
Pedagogical Approach	Interactive approach

GMT6071 - Succession in family-owned enterprises

ID	GMT6071
Level	Advanced Level I
Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM
Examination time	60 minutes
Language	German
category	Course
Discipline	Business Administration
Pedagogical Approach	Interactive approach

GMT6072 - Management in family enterprises

ID	GMT6072

Level	Advanced Level I
Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM
Examination time	60 minutes
Language	German
category	Course
Discipline	Business Administration
Pedagogical Approach	Interactive approach

LAW6052 - Fundamentals of Business Law

ID	LAW6052
Level	Advanced Level I
Credits	2 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM
Examination time	60 minutes
Language	German
category	Course
Discipline	Business Law
Pedagogical Approach	Interactive approach

LAW6054 - Fundamentals of the Law of Companies and Corporations

ID	LAW6054
Level	Advanced Level II
Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM

Examination time	60 minutes
Language	German
category	Course
Discipline	Business Law
Pedagogical Approach	Interactive approach

LAW6071 - Law on Succession

ID	LAW6071
Level	Advanced Level I
Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM
Examination time	60 minutes
Language	German
category	Course
Discipline	Business Law
Pedagogical Approach	Interactive approach

MKT6063 -

TAX6051 - Fundamentals of Taxation

ID	TAX6051
Level	Advanced Level I
Credits	2 Credits
Hours per week	3
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM
Examination time	60 minutes
Language	German
category	Course
Discipline	Taxation and Auditing

Pedagogical Approach	Interactive approach

TAX6053 - Taxation of Comanies

ID	TAX6053
Level	Advanced Level II
Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM
Examination time	60 minutes
Language	German
category	Course
Discipline	Taxation and Auditing
Pedagogical Approach	Interactive approach

TAX6071 - Taxation of successor

ID	TAX6071
Level	Advanced Level I
Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM
Examination time	60 minutes
Language	German
category	Course
Discipline	Taxation and Auditing
Pedagogical Approach	Interactive approach

Semester 3

BIS6083 - IT concepts for SME

ID	BIS6083

Level	Advanced Level II
Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM
Examination time	60 minutes
Language	German
category	Course
Discipline	Business Information Systems
Pedagogical Approach	Interactive approach

GMT6081 - Management Simulation 1 (Manager)

ID	GMT6081
Level	Advanced Level I
Credits	1 Credits
Hours per week	1
Frequency	Once a Year
Kind of Examination	UPL
Language	German
category	Course
Discipline	Business Administration
Pedagogical Approach	Exercise Course

GMT6082 - Management Simulation 2 (General Management 2)

ID	GMT6082
Level	Advanced Level I
Credits	2 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	UPL
Language	German

category	Course
Discipline	Business Administration
Pedagogical Approach	Exercise Course

GMT6083 - Management Simulation 3 (Start up)

ID	GMT6083
Level	Advanced Level I
Credits	2 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	UPL
Language	German
category	Course
Discipline	Business Administration
Pedagogical Approach	Exercise Course

MEN6081 - Product development

ID	MEN6081
Level	Advanced Level II
Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM
Examination time	60 minutes
Language	German
category	Course
Discipline	Mechanical Engineering
Pedagogical Approach	Interactive approach

MEN6082 - Process management

ID	MEN6082
Level	Advanced Level II

Credits	3 Credits
Hours per week	2
Frequency	Once a Year
Kind of Examination	PLK/PLR/PLM
Examination time	60 minutes
Language	German
category	Course
Discipline	Mechanical Engineering
Pedagogical Approach	Interactive approach

SIC6081 - Time & Project Management

ID	SIC6081
Level	Advanced Level I
Credits	1 Credits
Hours per week	1
Frequency	Once a Year
Kind of Examination	UPL
Language	German
category	Course
Discipline	Crossfunctional Subjects
Pedagogical Approach	Exercise Course

SIC6082 - Communication & Presentation Techniques

ID	SIC6082
Level	Advanced Level I
Credits	1 Credits
Hours per week	1
Frequency	Once a Year
Kind of Examination	UPL
Language	German
category	Course

Discipline	Crossfunctional Subjects
Pedagogical Approach	Exercise Course

SIC6083 - Conflict Management

ID	SIC6083
Level	Advanced Level I
Credits	1 Credits
Hours per week	1
Frequency	Once a Year
Kind of Examination	UPL
Language	German
category	Course
Discipline	Crossfunctional Subjects
Pedagogical Approach	Exercise Course

THE6997 - Master Thesis