



# MBA International Management

(MBA IM)



## AT A GLANCE

- Full-time MBA
- 21 months (with no prior business knowledge)  
OR 16 months short-track for business graduates
- Course Language: English
- Combination of General Management Education and Specialization in "Innovation Management & Digital Business" and "Sustainable Globalization"
- Electives in Big Data & Artificial Intelligence, Marketing, Finance & Accounting and Recent Developments in Management & Business Transformation

## YOUR BENEFITS

- Small class size (max. 25)
- Cross-cultural atmosphere in class (about 6 - 10 nationalities)
- Integrated German classes
- Company Experience through Guest Talks, Company Visits and On-Campus Events.
- Cooperation with firms like Bosch, Daimler, Mahle, Siemens, KPMG...
- Practically experienced professors
- Affordable cost
- Located in the heart of Europe
- Strong focus on management skills



## ADMISSION REQUIREMENTS

- Undergraduate degree from an internationally accredited university
- GMAT: expected score 550 or equivalent GRE  
GMAT Focus Edition: expected score 515+ or equivalent GRE  
+A GMAT waiver is possible with a very good GPA of first degree+
- TOEFL: 100 (Internet-based), 250 (computer-based) or 600 (paper-based); IELTS: 7.0
- Two years of full-time work experience after first university degree
- Motivation letter and essay on extra-curricular activities (1 page)
- Successful interview (personal or via Skype)

## INTERNATIONAL EXCHANGE

- The third semester can be attended with full credit-transfer at one of our partner universities in the USA, Asia or Europe.
- For students with a first degree from a German institution, it is compulsory to study the third semester abroad.
- A double degree can be obtained, at ISCTE, Portugal.



## PROGRAM START

- Winter Semester: September (for undergraduates without a business background)
- Summer Semester: March (for business undergraduates only)

## TUITION FEES

- Euro 4400 tuition fee per semester
- Euro 201 registration fee per semester
- Euro 20 Student ID card only in the 1st semester
- We do not charge an application fee.
- For more information on scholarships: [German Academic Exchange Service \(DAAD\)](#)

## APPLICATION DEADLINES

- June 15 (if visa needed) or July 31 (if no visa needed) – for September entry
- Business Graduates Only: December 15 (if visa needed) or January 31 (if no visa needed) – for March entry

Applications after deadlines are accepted on space availability basis only (max. 25 seats available per year).



## APPLICATION PROCEDURE

- We follow a policy of rolling application and admission throughout the year.
- Early applications are encouraged.
- Our three-phase application process: Online Application, Interview and Enrollment.
- The application tool can be found [here](#).

## ADDITIONAL INFORMATION

For further information have a look at our website ([www.hs-pforzheim.de/mba](http://www.hs-pforzheim.de/mba)) and into our brochure. Please feel free to get in touch with us if you have any further questions or if you need additional information: [mba@hs-pforzheim.de](mailto:mba@hs-pforzheim.de).

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